

PRESS RELEASE • FOR IMMEDIATE RELEASE

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RELIVE THE ROAR, THE RUMBLE, THE RICHNESS OF HISTORY AT

CELEBRATION OF THE MOTORCYCLE

www.celebrationofthemotorcycle.com

Del Mar, California — On **Saturday, October 15, 2011**, the beautiful Del Mar Race Track Paddock will be filled with the two-wheeled marvels of engineering as **Celebration of the Motorcycle** honors and showcases coveted classic and legendary motorcycles from around the world. American, European, British and Japanese - the finest examples will all be there, each with their own pedigree and important place in history. They all have a story to tell.

BOBBY HILL & DICK KLAMFOTH TO BE SPECIAL GUESTS AT CELEBRATION OF THE MOTORCYCLE

"We are proud to announce that the 2011 Celebration of the Motorcycle will feature co-grand marshals: **AMA Hall of Fame member and winner of the first AMA Grand National Championship Bobby Hill** and **AMA Hall of Fame member and three-time Daytona 200 winner Dick Klamfoth**."

These legendary racers will be in attendance on Saturday, October 15, 2011, at the Paddock and will be honored for their contributions to classic motorcycle history.

Entrants will vie to win one of the coveted awards for best in their class and the most coveted award, "Best of Show." The event will also feature the exciting "People's Choice Award." Collectors, aficionados and just those that love "bikes" won't want to miss the chance to cast their vote.

The Del Mar Race Track Paddock is no stranger to showcasing the finest classic bike shows and Tim Henry, Chairman and CEO of the Del Mar Concours d'Elegance, is honored to be able to bring back an event of this magnitude and richness to San Diego and Del Mar.

Celebration of the Motorcycle is presented in conjunction with the 2011 Del Mar Concours d'Elegance antique and classic automobile event, which will be held Sunday, October 16, 2011. Each day is reserved for its own group; Saturday is motorcycles, while Sunday is cars. Separate entry fees and public admissions are required for both events.

Complete information about attending this event and entering your motorcycle in the Celebration of the Motorcycle, the categories and judging, is available at: www.celebrationofthemotorcycle.com or by calling (858) 356-9701.

CELEBRATION OF THE MOTORCYCLE

Saturday, October 15, 2011

9:30AM to 3:30PM

Admission: \$15 in advance, \$20 at the door

CONCOURS D'ELEGANCE

Sunday, October 16th, 2011

9:30AM to 3:30PM

\$20 in advance • \$25 at the Door

Tickets are available for purchase online at www.celebrationofthemotorcycle.com OR www.delmarconcours.com OR by calling (858) 356-9701.

Proceeds from this event will go to benefit non-profit organizations.

